

Sameer Malik Heart Care Foundation of India an initiative by the Heart Care Foundation of India, celebrates its third anniversary

Marking the Sameer Malik Memorial Day, over 1000 beneficiaries of the fund come together with their families.

New Delhi, February 16, 2017: Sameer Malik Heart Care Foundation Fund – an initiative by the Heart Care Foundation of India, a leading national non-profit organization committed to making India a healthier and disease free nation today celebrated its third anniversary. The Sameer Malik Memorial day saw over 1000 beneficiaries of the fund coming together with their families for a lecture by the NGO's president Dr. K K Aggarwal along with check-ups, consultations and recreational activities.

Sameer Malik Heart Care Foundation Fund was launched three years ago with the basic ideology that no person should die of a heart disease just because of their economical background. Any person suffering from heart disease, in need of surgical intervention and cannot otherwise afford treatment can apply for the benefits of the fund by calling the helpline number +919958771177. Once shortlisted, the surgeries are performed at leading hospitals including Medanta – the Medicity and National Heart Institute. The foundation has sponsored over 500 such pro-bono surgeries till date and over 1000 patients belonging to economically weaker sections of the society have already been helped and treated.

Speaking on the occasion, **Padma Shri Awardee, President Heart Care Foundation of India and National President Indian Medical Association (IMA), Dr K K Aggarwal and Dr RN Tandon – Honorary Secretary General IMA** said in a joint, "Women are not diagnosed or treated for heart disease as aggressively as men. Despite the fact that more women die of heart disease each year than men, they receive only 33% of all angioplasties, stents and bypass surgeries; 28% of implantable defibrillators and 36% of open-heart surgeries. Congenital heart disorders in specifically in girl children are also often left untreated until much later increasing the risk of disability and mortality. With this background, our focus in the previous year has been in helping more and more women and young children. We believe that through mass awareness, timely intervention and financial support, majority of the heart diseases can be prevented and cured. We have successfully saved over 1000 lives through the Sameer Malik Heart Care Foundation of India and continue to do so in the future. We thank the Malik family for all their support."

Addressing the press Chief Guest for the occasion, **Mr. Najeeb Jung, Former Lieutenant Governor of Delhi**, said, "I heartily congratulate the Heart Care Foundation of India for their relentless work in the healthcare field. The right to life, afforded by our Constitution is only possible when one is healthy, in the truest sense. India is currently booming, however, major epidemics and health crises lie in waiting and can only be averted by collaborative efforts in helping those in utmost need and raising preventive healthcare awareness."

Adding to this, Guests of honor, **Mr. B.S. Bassi, Member, Union Public Service Commission (UPSC), Former Commissioner of Police Delhi** and **Syed Asif Ibrahim, Former Director Intelligence Bureau** in a joint statement said, “Any advancement in the field of medicine is obsolete if its benefits do not permeate to those who need it the most. In a developing country like India many patients, especially from the underprivileged section of the society suffer, as they lack sufficient access to quality healthcare facilities. Women and children are the sections that suffer the most in this context. We are happy to see the efforts being put in by HCFI to ensure quality and affordable healthcare for all.”

Mr. Deep Malik from the Malik family in his statement said, “I congratulate Dr KK Aggarwal and HCFI on their efforts to helping keep my brother Sameer Malik’s legacy alive through every life saved. With the increasing incidence of lifestyle diseases specially amongst a younger population, it is important to raise mass level awareness about the evils of eating junk food, smoking and drinking. We pledge our support to the NGO and will continue to support this initiative.”

The helpline number +919958771177 for the Sameer Malik Heart Care Foundation Fund is open from Monday to Saturday from 9 AM to 5 PM. Individuals who wish to apply online can download the application form from the website, <http://heartcarefoundationfund.heartcarefoundation.org/>. An expert committee comprising of notable individuals would assess all applications received by the fund. Once sanctioned, the funds would be directly deposited in the bank account of the medical establishments treating the patient.

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About Heart Care Foundation of India

Initiated in 1986, the Heart Care Foundation of India is a leading National NGO working in the field of creating mass health awareness among people from all walks of life and providing solutions for India’s everyday healthcare needs. The NGO uses consumer based entertainment modules to impart health education and increase awareness amongst people. A leading example of this is the Perfect Health Mela, an annual event started in 1993 that is attended by over 2-3 lakh people each year. The Mela showcases activities across categories such as health education seminars and checkups, entertainment programs, lifestyle exhibitions, lectures, workshops and competitions. In addition to this, the NGO conducts programs and camps to train people on the technique of hands only CPR through its CPR 10 mantra for revival after a sudden cardiac arrest. They currently hold three Limca book of world records for the maximum number of people trained in hands only CPR in one go. Keeping article 21 of the Indian constitution in mind, which guarantees a person Right to Life, Heart Care Foundation of India has also recently initiated a project called the Sameer Malik Heart Care Foundation Fund to ensure that no one dies of a heart disease just because they cannot afford treatment.

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